

Bradford J Hilton

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Experience

INNOVATION & PRESENTATIONS SPECIALIST, MONSTER WORLDWIDE - MONSTER.COM, 2010-PRESENT

Hired directly by the CIO I was in charge of product presentations & video. I created product launch videos for products like the iPhone app and BeKnown as well as tutorial videos and internal videos. I was also in charge of presentations to the board, investors and events. I would coordinate equipment with our needs and over see the technical aspects as well as the creation and delivery of the keynotes. I was also an integral part of the product team voicing ideas and opinions about upcoming and existing products. I helped push Monster forward with things like HTML5 adoption and better customer experiences.

- **Video:** shoot, edit, animate, graphics, web delivery
- **Web:** design, code, implement, writing for beknown blog, wordpress
- **Presentation:** design, animation, technical setup, coordination

DIRECTOR OF MEDIA SERVICES, KFP MEDIA, 2010

After partnering with a client for a few years a partnership was formed and KFP MEDIA was started. A small two person post house, my responsibilities were to help plan and pitch new media projects to clients and then implement them. Along with designing, I would manage and work directly with coders, other designers and of course clients to make sure the project, whether a video or a website, worked properly and was exactly what the client wanted.

- **Video:** shoot, edit, animate, graphics, publish to dvd & web
- **Web:** design, pitch, code, implement
- **Technical:** computer install, network support, consultant, setup for first timers

CONSULTANT, BRAD HILTON, 2007-PRESENT

I have operated my own business for the last several years. I have developed an array of skills and clients which range from design (web, print, e-mail), video editing, server and it support. I frequently receive calls from clients needing something at the eleventh hour. Whether it's a presentation or last minute change—I pride myself in being able to deliver what they need accurately and efficiently.

- **Brochures:** design, collaborate, deliver
- **Email Marketing:** design, code, implement
- **A/V:** digital home theater, projector and surround sound setups
- **Photography:** portraits, events, id cards, slideshows

CREATIVE, APPLE INC., 2005-2007

I established myself as a "go-to-guy" for the store. Often called on to perform duties above and beyond my job description, I strove to be a valuable asset not only for the Creatives, but also for the Genius's and sales staff.

- **Technical:** imaged computers on the floor, maintained wireless network, implemented servers
- **Customer Service:** computer repairs, lessons, genius bar appointments, repeat customers, presentations
- **A/V:** general merchandise, signage, new computers, new window displays

JUNIOR EDITOR, AVID TECHNOLOGIES, 2005

I was hired at Avid following a semester long internship to perform a variety of video editing duties.

- **Web:** designed headers, online brochures
- **DVD:** authored and designed dvd menus
- **Shooting:** gripped for shoots at NBC, lights, boom mic, monitored audio
- **Video:** logged, captured, edited, printed to tape, compressed to web and dvd

LAB SUPERVISOR, ENDICOTT COLLEGE, 2003-2004

I was in charge of maintaining the Mac labs. The responsibilities entailed locking down systems to limit student access, installing and updating software, and troubleshooting various problems. I was also responsible for overall maintenance of computers, screens and xserve.

Education

Endicott College, Beverly, Massachusetts, 2001- 2005

Skills

Adobe Creative Suite ♦ Office ♦ After Effects ♦ Motion ♦ Final Cut ♦ Logic ♦ Keynote ♦ Coda ♦ OS X ♦ xhtml, css, javascript, video codecs, audio recording, composing & mixing, pa setup & operation, understanding of networks, wiring, steady cam use, raid setups, computer installations for business' including pos and inventory management, general technology information